



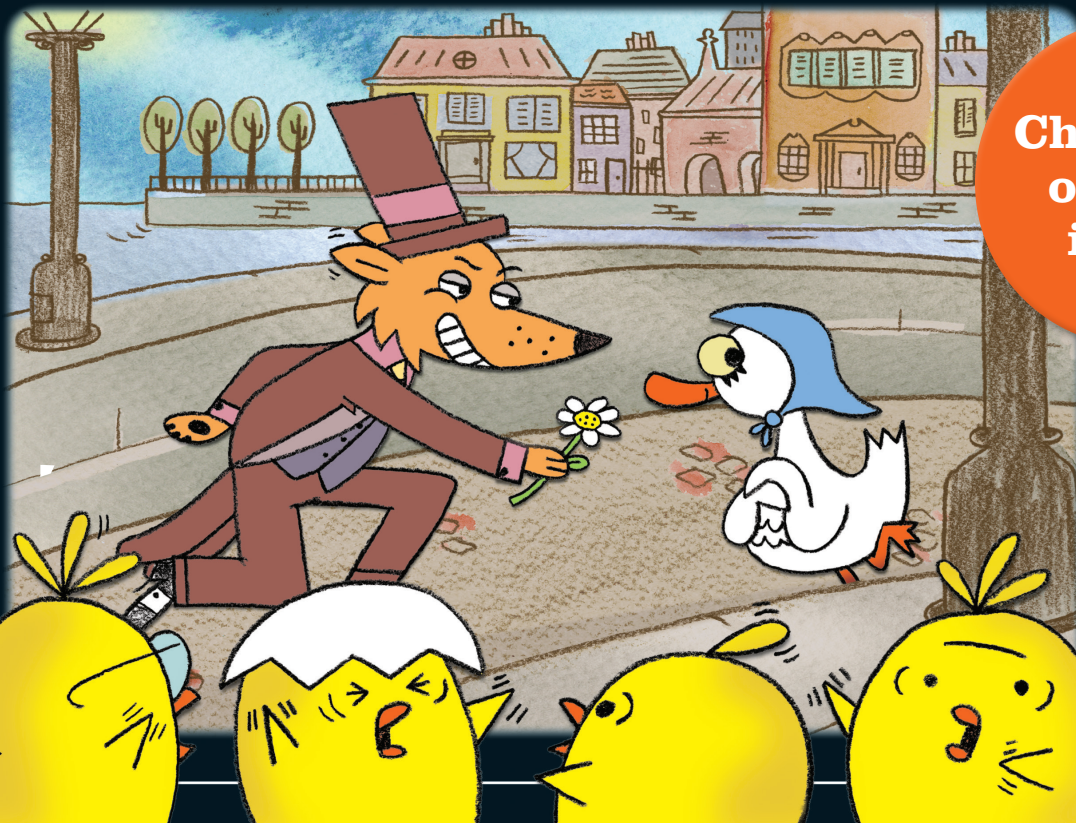
Mo Willems
Presents

THE GOOD IDEAS Event Kit



Mo Willems
Presents

That Is NOT a Good Idea!



Chock-full
of good
ideas!

BALZER+BRAY

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www.GoMo.net

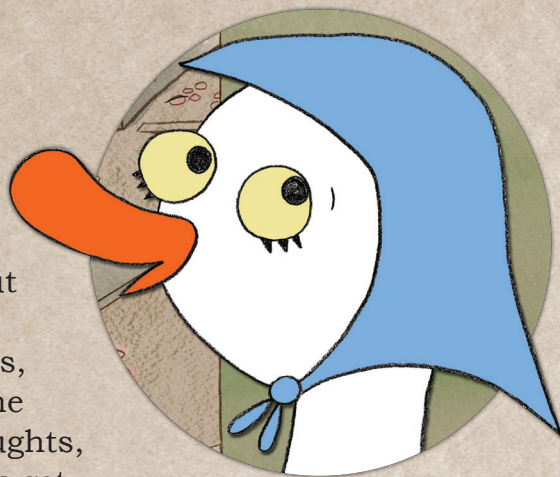
Art © 2013 by Mo Willems

The GOOD IDEAS Event Kit

Thrills! Drama! *Dinner?*

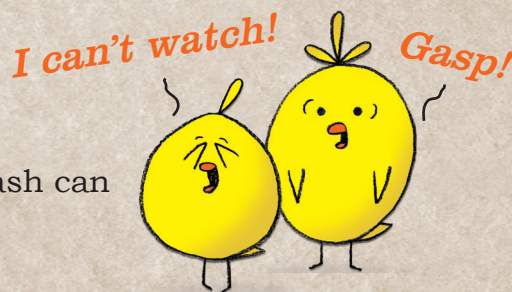
One day, a very hungry fox meets a very plump goose. A dinner invitation is offered. Will dinner go as planned? Or do the dinner plans involve a secret ingredient . . . ? (Don't forget to listen to the baby geese!)

That Is Not a Good Idea! teaches a surprising lesson about listening to your inner gosling—one that could only come from the brilliant mind of Mo Willems. As the book reveals, some things are just NOT a good idea, so we've created the Good Ideas Event Kit. It's packed with extraordinary thoughts, magnificent notions, brilliant beliefs, outstand—well, you get the idea. Consider this kit your official guide for hosting a *That Is Not a Good Idea!* event for young readers. Enjoy!



You'll need a few materials in addition to this kit when hosting your event:

- Crayons or markers
- Construction paper
- Scissors (with grown-up supervision, please!)
- Tape
- Glue
- Beanbags
- Large pot or trash can



Marty Umans

There's Always a Good Idea with Mo Willems!

Mo Willems knows a Good Idea when he sees one. A three-time Caldecott Honor winner (for *Don't Let the Pigeon Drive the Bus!*, *Knuffle Bunny: A Cautionary Tale*, and *Knuffle Bunny Too: A Case of Mistaken Identity*). He also won two Geisel Medals and three Geisel Honors for his *Elephant and Piggie* books. His books are perennial *New York Times* bestsellers, including *Goldilocks and the Three Dinosaurs*, *Knuffle Bunny Free: An Unexpected Diversion*, *Hooray for Amanda & Her Alligator!*, and the *Cat the Cat* series. Before he turned to making picture books, Mo was a writer and animator on *Sesame Street*, where he won six Emmys. You can visit him online at www.GoMo.net.



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



I'm _____, and
my good idea is



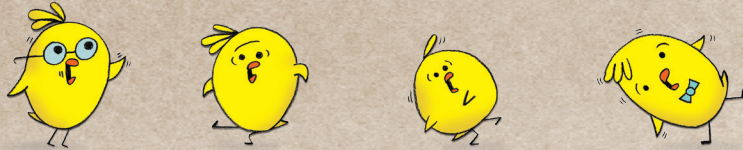
I'm _____, and
my good idea is



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Finger Puppet Fun

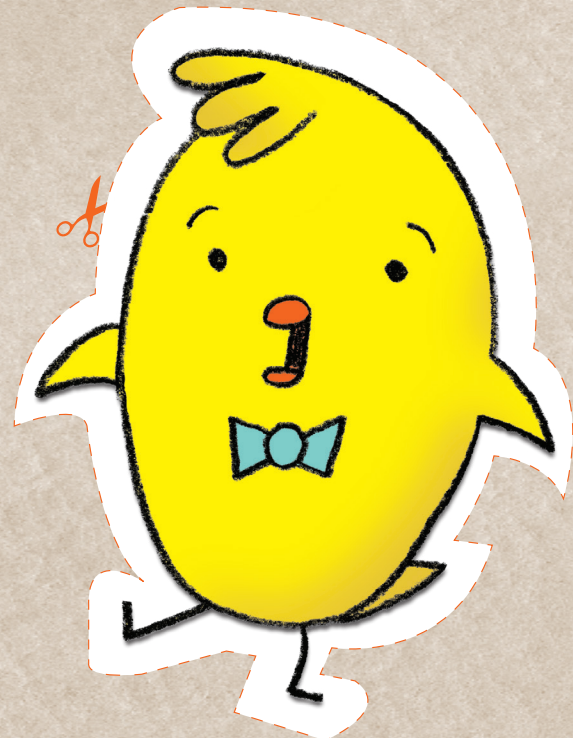
The baby geese know a good (and bad) idea when they see one. Make these cheerful finger puppets and you, too, can chime in when your friends and family are about to do something they shouldn't!



With a grown-up's help, cut out each of the baby geese puppets along the dotted line. Create a tape loop for each finger puppet, sticking one side of the tape to the tip of your index finger and the other to the gosling. With a friend, take turns making the chicks come to life with different voices!

GOOD IDEA!

Wear your finger puppets and play a round of Duck, Duck, Goose! for a hilariously good time.



There are more goslings on the next page!



Safety Note: It's always a good idea to ask permission from a grown-up before using scissors.

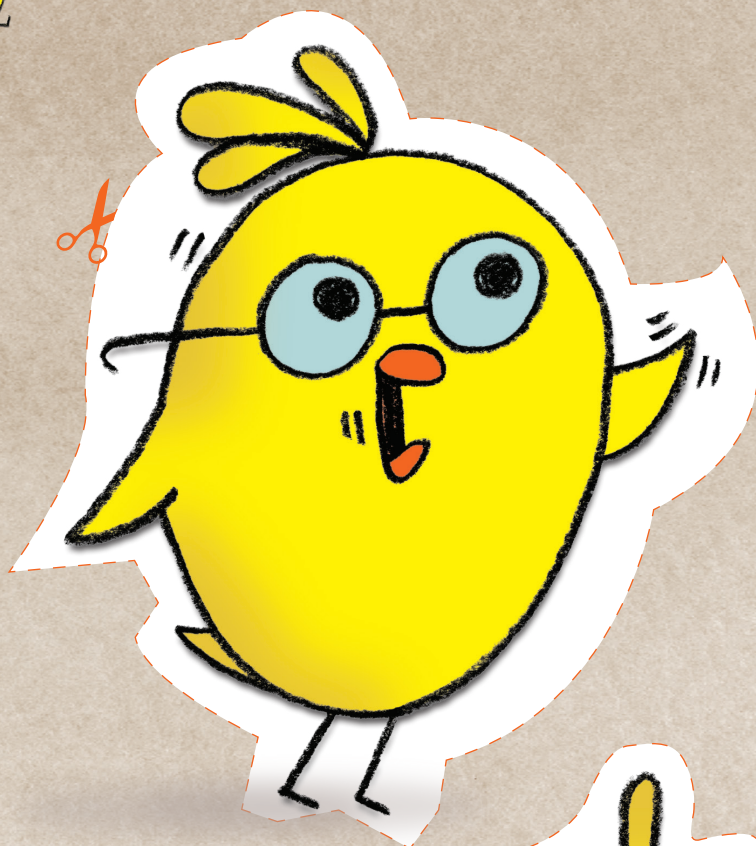
More Finger Puppet Fun

Look at me!
Look at me!



GOOD IDEA!

Have grown-ups read the story as Fox and Goose while kids chime in as the baby geese!



GOOD IDEA!

Have the goslings chime in during other Mo Willems books, letting the characters know when something is NOT a good idea.



Aren't we handsome?!



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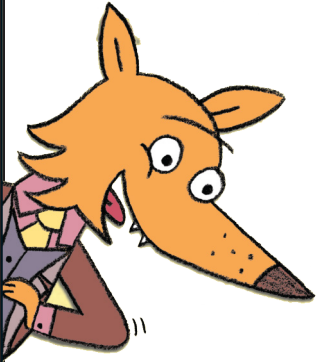
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For second helpings of fun and Good Ideas, visit www.GoMo.net!

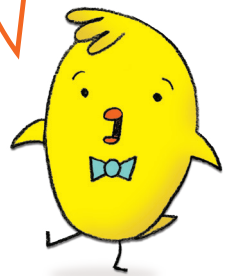
Art © 2013 by Mo Willems

Personable Poultry

Each of the baby geese in the story has its own irreplaceable personality—but what's yours? Color, decorate, and accessorize the baby gosling on this page to match your sense of style. Add a hat or sunglasses or sneakers—anything goes!



GOOD IDEA!
Add glitter or feathers to make your baby gosling stand out from the flock.



Alphabet Soup Word Finder

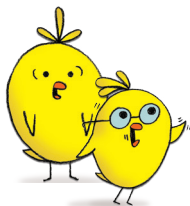
A key ingredient is missing in Fox and Goose's soup—**YOU!** Look closely into the pot (taking care not to fall in!) for the following hidden words from the story.

Circle as many as you can find!

GOOD IDEA!

Can you find the bonus Mo Willems words in the soup?

Hints: One is a bunny and the other is a kitty.



PLUMP

DINNER

FOX

HUNGRY

WOODS

GOOSE

SOUP
COOK

R	E	N	N	I	D	M	X	I	F	U	Z
O	L	K	J	V	O	J	Q	T	W	S	E
F	L	Y	J	Z	L	E	Z	I	Y	L	D
T	A	C	E	H	T	T	A	C	F	Z	G
X	U	T	G	R	Q	P	G	F	N	O	H
F	O	X	K	P	U	J	U	W	O	D	S
C	X	D	M	O	G	N	E	S	P	D	E
Z	A	U	S	C	K	L	E	I	O	O	F
Q	L	E	B	R	R	U	L	O	E	N	C
P	T	N	H	T	C	A	W	L	E	I	O
U	X	I	Y	V	W	U	Y	Z	B	Q	O
H	U	N	G	R	Y	D	W	H	Q	S	K

Into the Woods

Fox and Goose set out on a leisurely stroll through the deep, dark woods to Fox's kitchen which turns out to be anything but relaxing! Follow them through the maze on their journey and be sure to warn them of any danger that may come their way . . .

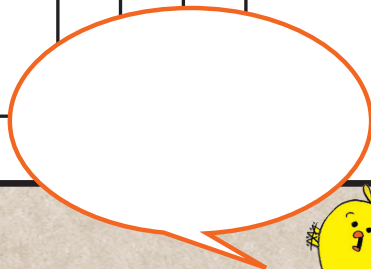
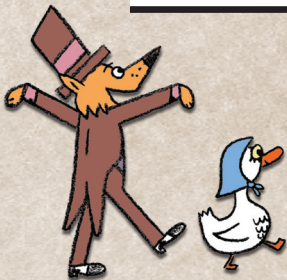
GOOD IDEA!

Help the baby geese warn Fox and Goose that things aren't what they seem by filling in the other speech bubbles with your own words.



Finish

Start



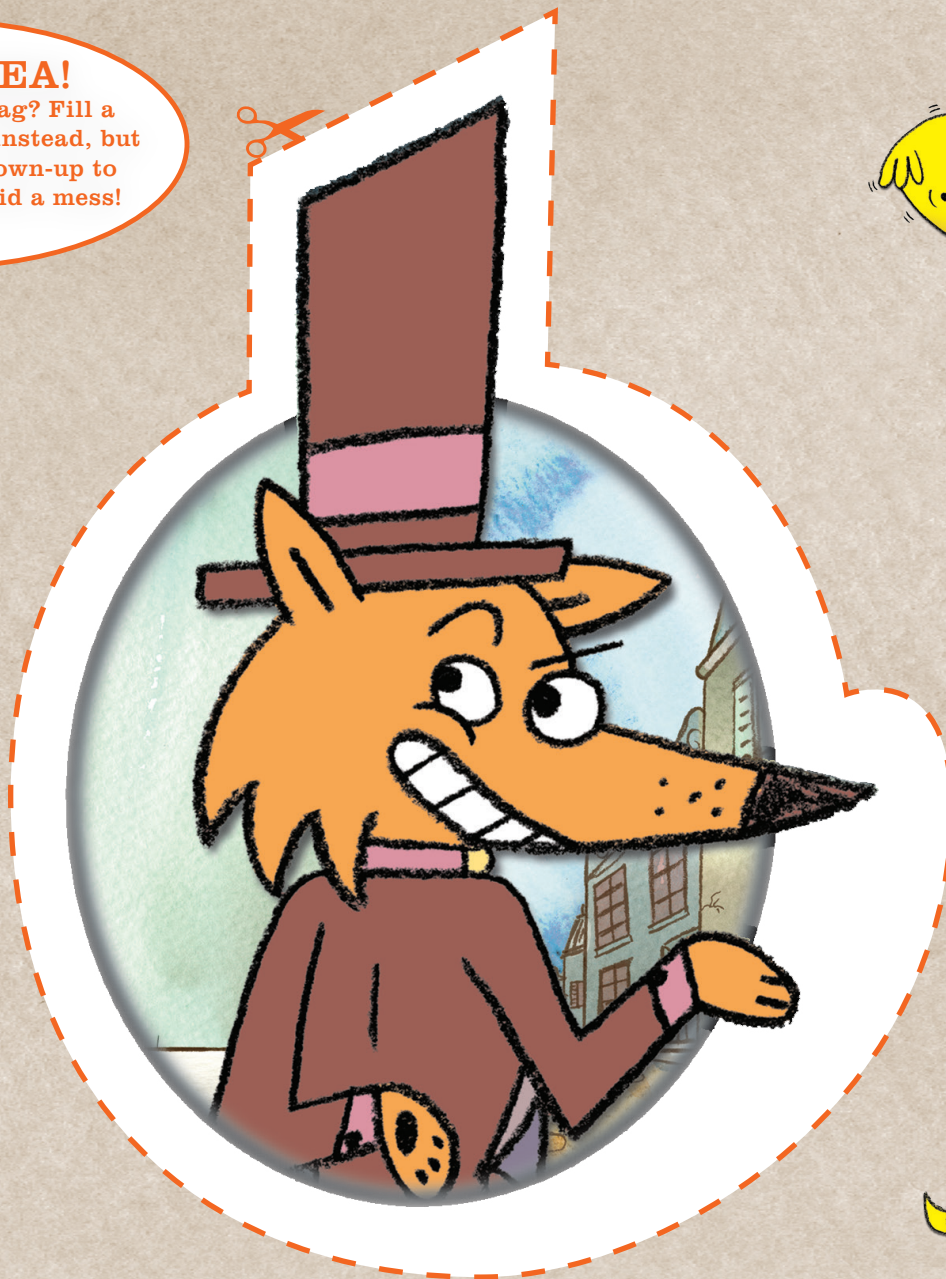
Throw Fox in the Pot

Just when you think Goose is about to be cooked, the tables turn and it's Fox who ends up smoked! Help Goose add the missing ingredient to her delicious soup dinner so she can feed her hungry goslings.

With a grown-up's help, cut out Fox along the dotted line and use tape to affix him to a small beanbag. Then ask a grown-up to place a large pot or trash can on the floor in an open area. Stand four to five feet behind the pot and take turns tossing Fox in. Award a point if you land Fox in the pot, and the first person to get ten points wins!

GOOD IDEA!

Don't have a beanbag? Fill a Ziploc bag with rice instead, but be sure to ask a grown-up to staple it shut to avoid a mess!



Safety Note: It's always a good idea to ask permission from a grown-up before using scissors.